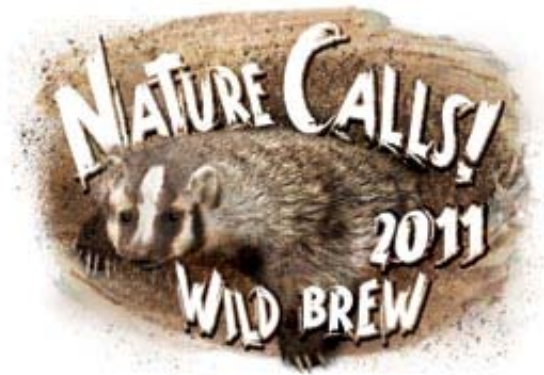


Nature Calls Raises \$41,000

For Immediate Release

Friday, September 30, 2011

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Conservation Board
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Sioux City--The Woodbury County Conservation Foundation's eighth annual Nature Calls, held September 24th at the Sioux City Convention Center raised more than \$41,000 to benefit the Dorothy Pecaut Nature Center's educational programs. The event combined a nature art show, auction & beer tasting in a fun, casual atmosphere.

Dawn Snyder, Dorothy Pecaut Nature Center Director, said "This year's event was better and bigger than ever. We had a record number of people attend. The response from sponsors and the community was extremely generous. Plans are already underway for next year. Huge thanks go out to all of our sponsors, volunteers and donors."

The Sioux City Convention Center was filled with more than 500 nature, art and beer lovers enjoying the wide array of food, brew and auction items.

Nature Calls came about as a way to heighten awareness for nature education and conservation. The state of Iowa is the most altered landscape in the nation. Part of the Nature Center's mission is to convey the importance of parks, woodlands, wildlife and native prairies.

The proceeds from Nature Calls will provide funds for new educational exhibits to support that mission and ensure that green spaces and parks will remain for generations to come. The new \$540,000 exhibit renovation that opened in April 2011 was partially funded by Nature Calls' proceeds in the past. For information on the Nature Center's programs, events and exhibitions contact 712-258-0838.

Next year's date is set for Saturday, September 22, 2012.

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NATURE CALLS!
WILD BREW 2011